



Minutes from ASP communication meeting – August 20, 2015

Date: August 20, 2015

Present: LB, MW, PSM, LK, EK

Absent: PBC

Referee: Lucette Barber

1. Website

- Photos:
 - Peaceworks to create a function that allows pictures to be uploaded by anyone to the different photo categories on our website
 - Registration is required in order to upload.
 - Important that we include the rules (copyright, use, labeling) of uploading on this form – send suggestions to PSM
 - Photo uploading function should be up and running before the next ASP Updater is published so that we can advertise in the newsletter
 - Should we offer a prize incentive?
- It's important that we refer people to the website for information at our individual centres via different communication methods (Facebook, mass emails, etc.).

2. ASP UpDate!

- Publication Date: beginning of October
- LB to create a draft and contact other ASP teams and Communications Team for input.
- If you have anything specific to add – send to LB
- PSM to post story about the Grand Opening of Station Nord/visit of the Queen so we can use the link in the UpDate.
- Emma/Lene to include a paragraph on the opening of the Bioscience building in Greenland
- Need an update from Soren on Research/Leadership – one very short paragraph
- Need update from SR/DB on successful proposals/funding/awards
- Final review at the next meeting on September 16
- PSM to enter final text into a template and distribute to the ASP email list.

3. Campaigns

- Brief update on field campaigns (ArcticNet CCGS Amundsen, Station Nord) was provided

4. Annual Meeting – December 5/6, 2015 Vancouver in conjunction with ArcticNet's Annual Science Meeting

- ASP representation at the ArcticNet science meeting was discussed
- LB to create a list of ideas for increasing our visibility at the ArcticNet conference, and will forward to PSM to include in the agenda for the next Leadership meeting
 - Preliminary ideas included:
 - Poster presentations – about ASP, student opportunities
 - Oral presentation by ASP student team at ASA Student Days
 - Oral presentation on updates on new research projects
 - Special session on any of the ASP campaigns?
 - Social outing – similar to last year
 - Abstracts due Friday, Oct 2, 2015 – are we promoting this within ASP.

5. Center Reports

- **Canada** – ASP Ice application was not successful but received excellent reviews from the international reviewers.
 - BaySys Proposal successful – project will focus on the Hudson Bay (freshwater/marine coupling and the effects of climate change)
 - CMO - Churchill Marine Observatory – infrastructure project that will involve looking at oil in sea ice as well as an environmental observatory to study the complete ecosystem in the Hudson Bay and transport route through the bay to the Arctic Ocean.
 - Currently working on a Genomics proposal to study microbial genomics, bioremediation and oil mitigation in the Arctic. This project will be linked to CMO. It is being led by University of Alberta and University of Manitoba.
 - Schools on Board – field program will occur Oct 1 – 12 in conjunction with ArcticNet’s Annual Research Expedition.
 -
- **ARC** – PBC not available for the meeting
- **Greenland** – (Emme/Lene can you fill this in. We had a hard time hearing you and I’m not sure what I have is quite accurate).

**** Next Communication Team meeting is scheduled for Wednesday, September 16, 2015**