



Minutes from ASP communication meeting – May 4, 2016

Date: May 4, 2016

Present: MW, PBC, LK, EK, PSM

Absent: LB, SP

Referee: MW

1. Reports

Nuuk

- Murre (sea bird) - producing a new paper for the government as they are revising the amendment
- launched new findings for sea mammals including walrus and both big and small whales
- new strategy for the institution is being developed and it will include a 5 year projection
 - how does the ASP fit into the institution?
- Employing another communication officer (July/August). Someone to fill the role of journalist, fulfill communications and other related tasks. The candidate must be very proficient in Greenlandic, Danish, and English. They will assist/help Emme
- Funding for Climate Center has gone through for another 3 years

ARC

- Working on research stories

MB

- Genice – proposal submitted
- CEOS/ASP Communication meeting at CEOS:
 - In attendance: David B., Soeren R., John I., Jens E., Michelle W., Tim P., Lucette B., Zou Zou K., Gary S. CJ M.,
 - Discussion included:
 - communication needs for CEOS and ASP in the next 2 years – a lot was discussed but no firm decisions were made. One main discussion was the idea of hiring a Build Films, a Winnipeg Film company currently working with ArcticNet and Schools on Board, to create key communication pieces.
 - Communicating the results of the CERC – discussions included an ASP symposium or meeting of key ASP researchers to plan a special publication aimed at a top journal (example Nature) to share the most significant results of the campaigns. This would have to happen soon if were to link it with U of M's application for another CERC. Potential to link it to the next ASP annual meeting in Winnipeg. Planning will continue with Soeren and others when Lucette and David are in Denmark.
 - David and Lucette will arrive in Denmark on June 3
 - Lucette mentioned the use of SKYPE for meetings?
 - Michelle discussed the sun setting of Schools on Board and will be looking for input and guidance in developing a new concept plan moving forward post ArcticNet

**** Next Communication Team meeting is scheduled for Wednesday June 1, 2016**