



Minutes from ASP Communication Team meeting

Date: **October 7, 2015**

Place: video meeting at "6349@natur.gl"

Present: Peter Schmidt Mikkelsen (PSM), Lene Kielsen Holm (LKH), Emma Kristensen (EK), Lucette Barber (LB), Peter Bondo Christensen (PBC), Susanna Pakkasmaa (SP)

Absent: Michelle Watts (MW)

Referee: Susanna

1. Website

LB: The photo gallery is great, it looks nice and is very user friendly. Now people should start using it.

ASP web page needs an update, especially the education part – this should be discussed in Vancouver. LB has been in contact with the Education team, but they will not come to Vancouver. Communication continues.

2. Campaigns

LB: SERF team has meeting this week and they will start planning the campaign.

3. ASP teams

The new center manager at ARC, Susanna Pakkasmaa, joins both the Communication team and the Administration team.

PSM: website fairly well updated, new persons added, and the rest will be fixed soon

4. ASP UpDate

The Fall 2015 edition of the newsletter has been sent out. PSM informs that 33% out of the 400+ recipients have opened the message.

LB has sent a reminder about the newsletter to CEOS people, SP will do the same at ARC.

5. ASP Annual meeting 5-6 December 2015

The communication team meets on the 1st Tuesday of every month. LB will distribute agenda 1 week before meeting. Please ensure that 1 person from each centre is present. And please test your video connection is working BEFORE the meeting starts.

PSM: the meeting agenda and a preliminary list of participants are now on the web site (http://www.asp-net.org/sites/default/files/website_files/Agenda_participants_ASP%20Dec%202015%20150929_0.pdf).

Practical issues: Hotels seems to be very booked in Vancouver, please make your reservation as soon as possible.

Concerning the programme: There is some overlap in the Communication and Administration teams, therefore the break up sessions of the teams should be merged.

LB will forward the slides template that was used last year.

Social event is planned for Saturday evening.

6. Any other issues

The newsletter, ASP Update, sent out, now we need to make people to read it. Discussion about how to increase the visibility of the newsletter as well as reading activity. Follow up in one month: are there new subscriptions after the reminder?

The next big thing is the ASP annual meeting 5-6 December. The format is the same as last year: what we have done, what are our plans.

The visibility of ASP on the web page of Greenland Institute of Natural Resources (www.natur.gl) should be increased, and "EK" will add ASP in the menu.

ICE-ARC (www.ice-arc.eu) general assembly is in Bologna, Italy 20-22 October. LKH will participate.

Increased societal relevance required for research on Greenland.

7. Next team meeting

The next team meeting is scheduled to 4 Nov. Please check your video connection at 6349@natur.gl before the meeting! User instructions available at: <http://www.asp-net.org/content/calling-asp-video-conferences>

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